



SWING "FORE" THE ARTS 10TH ANNUAL GOLF TOURNAMENT

CASSELBERRY GOLF CLUB

FRIDAY, AUGUST 31, 2018

7:30 AM REGISTRATION & CONTINENTAL BREAKFAST

8:30 AM SHOTGUN

SPONSOR REGISTRATION FOR GOLF AND LATIN JAZZ & ART FEST



*Carts are included for teams of two or four.

Sponsorship Levels - *(see the attached descriptions of sponsorship levels)*

Golf & Jazz Events

Gold Hole Sponsor \$1,000
(2 foursomes & 8 VIP tickets)

Silver Hole Sponsor \$600
(1 foursome & 4 VIP tickets)

Bronze Hole Sponsor \$300
(Twosome & 2 VIP tickets)

Golf & Jazz Events

Breakfast Sponsor \$500
(1 twosome included)

Lunch Sponsor \$1000
(1 foursome included)

\$1200—Golf Umbrella
Sponsor with printed
Company logo

Golf Event Only

Hole \$200
(players not included)

Hole/twosome \$300

Hole/Foursome \$375

1) Player One: _____

2) Player Two: _____

3) Player Three: _____

4) Player Four: _____

Company Name: _____ Team/Corporate Name: _____

Contact Person: _____ Phone: _____

Contact Email Address: _____

Method of Payment: Cash Check / Check Number: _____

Credit Card payments may be made by calling Joanne Duncan at 407-262-7700, x1127.

**Sponsorship Registration is due by August 6, 2018 in person, fax, or by mail.
Checks should be made payable to the City of Casselberry.**

City of Casselberry - Recreation Division
95 Triplet Lake Drive/Public Works Building,
Casselberry, FL 32707
Phone: 407-262-7700 x1127
• Fax: 407-262-7767
Email: jduncan@casselberry.org
www.casselberry.org/golf

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GOLD HOLE SPONSOR \$1,000

- Corporate Banner (Co. provided) displayed during the *Swing "Fore" The Arts Golf Tournament* on Friday, Aug 31, 2018 and the Lake Concord Park Jazz and Arts Event on Saturday, Sept 1, 2018.
- Eight (8) VIP passes for reception before the jazz concert on Saturday, Sept. 1 at 5:00 PM
- Two (2) foursomes
- Hole Sponsor with signage
- Ability to insert an item in gift bags for one hundred (125) players*
- Ability to distribute product materials to over 3,000+ participants during events
- Two (2) public acknowledgements from stage throughout concert and golf events
- Name in media press alerts, press releases, and e-newsletter (3,000+)
- Logo recognition on www.casselberry.org for thirty (30) days prior the event
- One (1) booth space at the Jazz Concert

SILVER HOLE SPONSOR \$600

- Four (4) VIP passes for reception before the concert on Saturday, September 1, 2018 at 5:00 PM
- One (1) foursome at tournament on Friday, Aug. 31, 2018
- Hole Sponsor with signage
- Ability to insert an item in gift bags for one hundred (125) players*
- Ability to distribute product materials during lunch after golf tournament
- Name in media press alerts, press releases, and e-newsletter (3,000+)
- Logo on event marketing—Casselberry Insight Newsletter (16,200) distributed in the water bill
- One (1) booth space at the Jazz Concert



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BRONZE HOLE SPONSOR \$300

- One (1) twosome and (2) VIP passes for reception before the jazz concert on Saturday, September 1, 2018 at 5:00 PM
- Hole Sponsor with signage
- Ability to insert an item in gift bags for one hundred (125) players*

CONTINENTAL BREAKFAST SPONSOR \$500

- Sponsorship sign displayed during registration, breakfast, and golf event
- One (1) twosome and two (2) VIP passes for reception before the Jazz concert on Saturday, September 1st at 5:00 to meet the performers
- Distribution of product or service material

LUNCH SPONSOR \$1000

- Banner displayed during golf event, lunch and awards ceremony
- One (1) foursome and four (4) VIP passes for reception before the Jazz concert on Saturday, September 1st at 5:00 to meet the performers
- Distribution of product or service material

All digital art work due by August 6, 2018

* All inclusions in gift bags must be pre-approved.

** All inclusions in media are subject to deadlines and media requirements.

For more information, please contact
Joanne Duncan, 407-262-7700 X1127 or
jduncan@casselberry.org